tourism
Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA ALERT

TOURISM DEPUTY MINISTER MAGGIE SOTYU RALLIES THE FREE STATE COMMUNITY TO STAND TOGETHER AND SUSTAIN ACTION AGAINST GENDER-BASED VIOLENCE AND FEMICIDE (GBVF)

24 November 2026

#16DAYSOFACTIVISM - The Deputy Minister of Tourism, Ms Maggie Sotyu, in her capacity as the District Development Model (DDM) Champion for Fezile Dabi District Municipality, will lead a community outreach programme in the Free State as part of the 16 Days of Activism Campaign.

The 16 Days of Activism for No Violence against Women and Children Campaign takes place from 25 November to 10 December 2026 under the theme: ***"Letsema: Men, Women, Boys and Girls Working Together to End Gender-Based Violence and Femicide."***

The Tourism Outreach Programme calls for collective effort and shared responsibility among tourism communities and stakeholders to sustain action against gender-based violence and femicide (GBVF).

The Deputy Minister's outreach event will also inspire community members to explore the opportunities within the tourism sector. As a driver of economic activity, tourism can grow local economies, contributing to empowered citizens and thriving communities that provide safe spaces for all, especially women and children.

MEMBERS OF THE MEDIA ARE INVITED TO ATTEND AS FOLLOWS:

DATE: **Friday, 27 November 2026**
TIME: 08h30 for 09h00
VENUE: SS Paki Secondary School, Vredefort Ngwathe Local Municipality, Free State

RSVP: Media can confirm their attendance to**:** Ms. Sindi Zwane via WhatsApp on Cell: 081 267 4665 or via E-mail: szwane@tourism.gov.za

ISSUED BY THE NATIONAL DEPARTMENT OF TOURISM